



AN EVANSTON WRITERS WORKSHOP EVENT

*Evanston Writers Workshop is a 501(c)3 not-for-profit organization.
As such, all contributions are 100% tax deductible*

ABOUT THE CONFERENCE



In the Trenches Nov 14-15, 2026 at the Hilton Garden Inn Evanston, brings together writers, agents, publishers and readers for two inspiring days of workshops,

WHY SPONSOR?



Reach Engaged Audiences

Connect with writers, readers, creatives and community leaders



Support Arts & Education

Strengthen literacy, creativity, and opportunities for the next generation



Build Goodwill & Visibility

Showcase your commitment to culture and the Evanston Community



Direct Brand Exposure

Prominent recognition before, during and after the conference



Valuable Networking Opportunities

Engage with speakers, publishing professionals, businesses and local leaders

SPONSOR PERKS* INCLUDE:



Featured position in all Conference publicity (social media, website, print media)



Recognition at the "Ribbon Cutting" Launch Event at the Hilton Garden Inn (Evanston) with local elected officials and press.



Your logo on signage at the conference.



Your promotional materials on participant seating tables, including "presented by"



Verbal recognition during morning announcements



Your representative at sponsor tables



Your materials in "Swag Bag" or "Snack Bag"



Opportunities to sponsor meals, events and workshops



Specific perks depend on sponsorship package

INVEST IN STORIES. INVEST IN COMMUNITY.

Partner with In the Trenches Writers Conference

Supporting writers, fostering creativity, building community, and strengthening Evanston through the power of storytelling

SPONSORSHIP LEVELS



CORPORATE SPONSOR

Opportunities at the Platinum (\$10,000), Diamond (\$7,500), Gold (\$5,000) and Silver (\$2,500) levels to sponsor:

- ◆ The Author (Saturday) or the Agent/Publisher (Sunday) Workshop Breakfast
- ◆ Major Author Lunch (Saturday or Sunday)
- ◆ Networking Cocktail Hour (Friday)
- ◆ Keynote Speaker and Award Dinner (Saturday)
- ◆ "Plot Twist Ending" Cocktail Hour with Raffle awards (Sunday)
- ◆ 45 minute workshops on Saturday & Sunday



LOCAL HERO BENEFACTOR

Opportunities at the Platinum (\$1,000), Diamond (\$750) and Silver (\$250) levels to:

- ◆ Provide in-kind goods and services (such as printing, stationary supplies for participant use, display materials for conference website, at the "Ribbon Cutting" Launch event and during the conference)
- ◆ Provide branded items to be included in swag bags and snack bags
- ◆ Provide discount coupons to be included in swag bags
- ◆ Provide a raffle item matching your sponsorship level



"WRITERS' RETREAT" RAFFLE DONATION

Contribute a stay at your Bed & Breakfast, Airbnb home, hotel or other raffle items.

Venues and items will be showcased where raffle tickets will be sold, online on the conference website, at the "Ribbon Cutting" Launch event and during the conference

Winning tickets will be drawn at the "Plot Twist Ending" Cocktail Hour on Sunday

LET'S WRITE THE NEXT CHAPTER TOGETHER.

For more information or to sponsor, please contact Marcia Harris

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🌐 Evanstonwritersworkshop.org



THANK YOU FOR INVESTING IN THE POWER OF WRITING.